

· NOVOSADSKI SAJAM · NOVI SAD FAIR · MESSE NOVI SAD · FOIRE DE NOVI SAD · FIERA DI NOVI SAD · НОВОСАДСКАЯ ЯРМАРКА ·



NOVI SAD FAIR

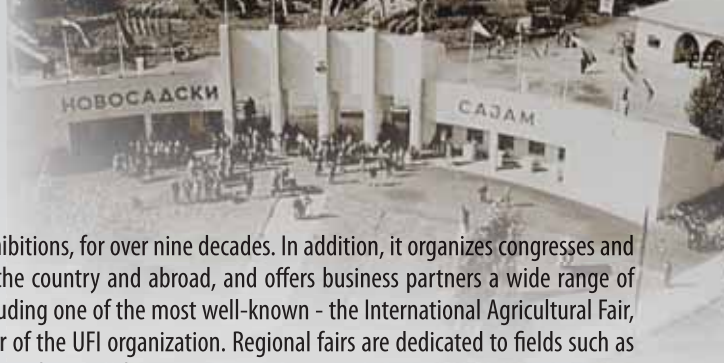
SERBIA



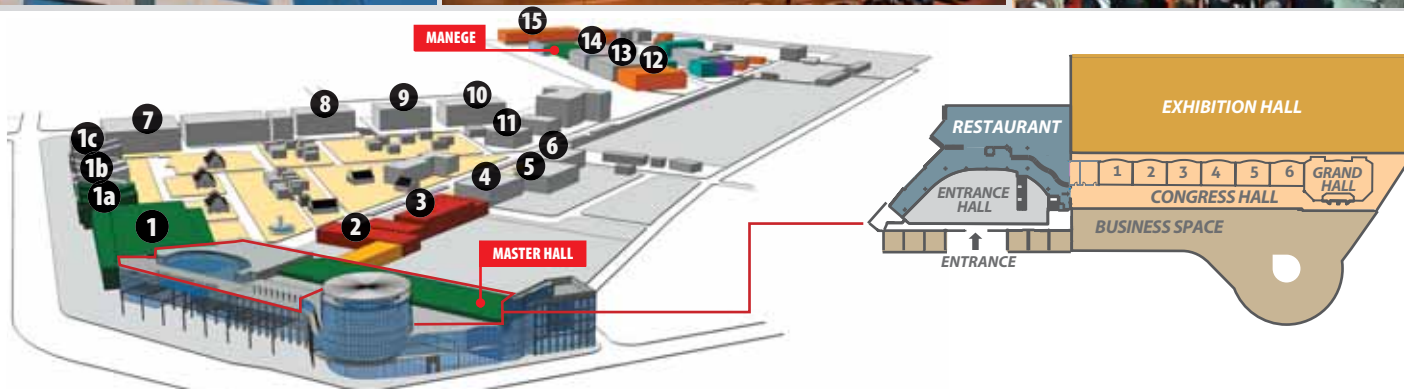


NOVI SAD FAIR

www.novisadexpo.com



Novi Sad Fair has been developing its main activity, namely hosting fairs and exhibitions, for over nine decades. In addition, it organizes congresses and professional meetings, rents its premises to other event organizers from both the country and abroad, and offers business partners a wide range of corporate and promotional programs. Novi Sad Fair hosts 15 fairs each year, including one of the most well-known - the International Agricultural Fair, which is also one of the five largest European events in this field, and a member of the UFI organization. Regional fairs are dedicated to fields such as hunting – also part of UFI membership, as well as tourism, whereas specialized professional fairs are dedicated to books, art, education, investments, energetics, gastronomy, horse breeding, goldsmithery, etc. Up to 150 events are organized in the Congress Center each year – among them professional meetings, symposiums, congresses, presentations, and promotions which boast as many as 18.000 participants.



INTERNATIONAL AGRICULTURAL FAIR

SPECIAL CHARACTERISTICS

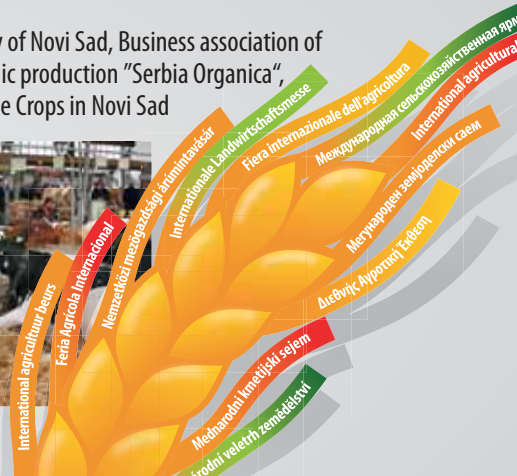
Exhibition of agricultural mechanization, group exhibitions dedicated to food and drink from countries in the region, the largest National livestock exhibition (large and small livestock, indigenous species, husbandry of unconventional livestock), Organic production exhibition, appearances by companies from partner-countries (Hungary, Portugal, Austria, Croatia, the Netherlands, Italy, etc.), judging product quality, judging live exhibits, awarding the "Best in Agribusiness" award

PROGRAMS

Over 60 professional meetings organized by companies, republic and provincial institutions, relevant ministries and trade departments of embassies, organized appearances by cooperatives from Serbia and the neighboring countries, Livestock Farmers' Day, business meetings Agro B2B@NSFair

PARTNERS

Ministry of Agriculture and Environmental Protection of the Republic of Serbia, City of Novi Sad, Business association of agricultural mechanization importers and exporters, National association for organic production "Serbia Organica", Generali osiguranje Serbia, Agropanonka MTZ Finke, Institute of Field and Vegetable Crops in Novi Sad



INTERNATIONAL AGRICULTURAL FAIR 2015 IN NUMBERS

40.000 m²	<i>Surface of the outdoor exhibition space</i>	1.300	<i>Live exhibits at the National Livestock Exhibition</i>
9.000 m²	<i>Surface of the indoor exhibition space</i>	30	<i>Commodity groups on Appraisal of Product Quality</i>
5.000 m²	<i>Surface of Exhibition of livestock</i>	92.000	<i>Number of tickets sold at the box office of the Fair</i>
1.500	<i>Number of exhibitors</i>	1.139	<i>Number of accredited journalists</i>
24	<i>Number of countries which are direct exhibitors</i>	114,540	<i>Number of visitors recorded at gates</i>
35	<i>Number of countries which are indirect exhibitors</i>	7	<i>Seven collective exhibitions</i>

MASTER CONGRESS CENTRE



Congress Centre of the Novi Sad fair provides a highly professional organization of congresses, conferences, symposia, seminars, promotions, presentations, corporate receptions, fashion shows and similar events. Business people in one place can receive services at the level of the European congress centres. Grand Hall and six smaller modern equipped conference rooms are located on 2.230m². Smaller rooms can be converted into a space for large gatherings.



EVENT ORGANISATION

- Organization of special events
- Organization of press conferences
- Creating of press materials
- Monitoring the media
- Sending invitations
- Registration of participants
- Receipt of conference papers
- Handling registration fees
- Booking
- Accommodation
- Transfer
- Parking space in the vicinity of the Centre
- Tourist programmes



CATERING

- Luncheons
- Receptions
- Cocktail parties
- Banquets
- Festive dinner parties

TECHNICAL SUPPORT

- Multimedia support
- Wireless internet and laptop access points
- Simultaneous interpretation and translation service
- Registration of participants
- Cloakroom



HALLS

The Grand Hall is equipped with state-of-the-art equipment for organisation of events for up to 350 participants. The small halls can accommodate 50 up to 100 people respectively, but mobile partitions enable the halls to be joined, thus making larger halls that can seat up to 1,000. It is also possible to organise two concurrent events for 1,000 and 350 people, respectively. Small rooms can be connected into a space for large gatherings, occupying an area of 1.150 m², the area of the Grand Hall is 372 m².

ENTRANCE HALL

The Entrance Hall houses ticket offices, registration desks, information desks, sanitation and maintenance services. Total area of the Entrance Hall (on the ground floor) is 1.590 m² and upstairs there is a restaurant in an area of 883 m².

HALL 'MASTER'

Apart from the organisation of fair events, the "Master" Hall can be used for congress events for up to 4,000 participants or public rallies for up to 8,000 people. Total area of the Hall is 5.970 m², and the Fair is providing a parking space for 80 vehicles.

RESTAURANT

This catering facility is an integral part of the Congress Centre, offering top quality food and beverages for lunches, cocktail parties, receptions and similar events. It seats 280, or in case a buffet or waiting service, it can accommodate up to 800 guests. The restaurant is next to the VIP lounge and a small VIP room is next to the Grand Hall of the Congress Centre.



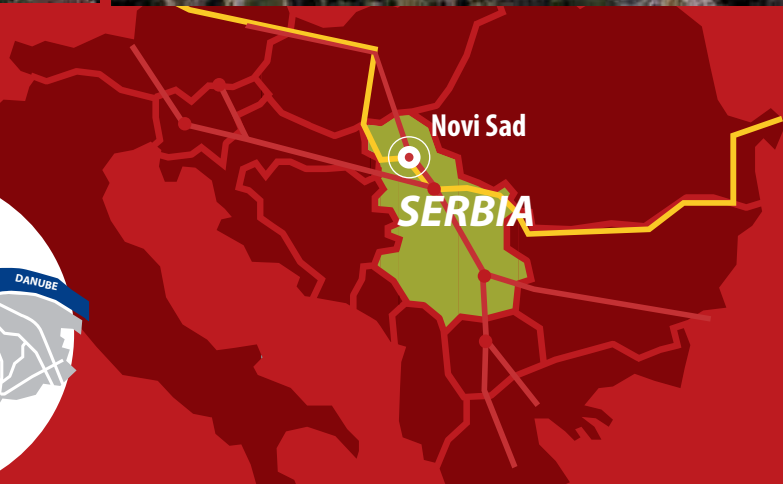
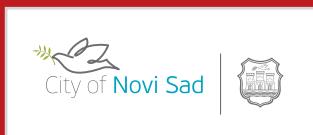
REPUBLIC OF SERBIA



AUTONOMOUS PROVINCE OF VOJVODINA



CITY OF NOVI SAD



NOVI SAD FAIR

www.novisadexpo.com

CONTACT

AD Novosadski sajam | Hajduk Veljkova 11 | 21000 Novi Sad | +381 (0)21/483-00-00

FOREIGN AFFAIRS

+ 381 21/483-01-21, 483-01-19
+ 381 (0)21/483-01-27
ino@sajam.net

INTEGRATION MARKETING AND COMMUNICATION SECTOR

+ 381 (0)21/483-11-32
+ 381 (0)21/483-11-23
marketing@sajam.net, pr@sajam.net

CONGRESS ACTIVITIES SECTOR

+ 381 (0)21/483-07-77
+ 381 (0)21/483-02-22
kongresnicentar@sajam.net